

The match code

Match Code is a wearable that people can wear on any occasion. It helps connecting people in real life through simple non verbal communication defined by personal preferences and activities.

CONTEXT

The concept was inspired by the issue of personal safety in nightclubs.

Match Code is a wearable accessory that can facilitate, support and encourage relationships between people in social contexts: a concert, a club, a disco, a venue.

While Studying the issue of communication amongst individuals in their modern culture, WeMake and Ann Galè realized that the problem has deepened with social distancing and digitally mediated relations. They want Match Code to encourage in-person consensual relationships, avoiding misunderstandings, antisocial and unwanted behaviors.

SOCIALWEAR

Match Code is a wearable, conceived according to the principles of human-centered design, digitally realized with an integrated IoT device, customisable through a Web App.

Match Code enables users to notify others of their willingness for social interaction via led lights and vibration signals. The connected app is useful to find people with similar interests by programming the bracelet. The wearable doesn't include a screen so that the communication will only take place in real life, between the two (or more) **humans** using it.

People who want to share passions, loves and hobbies. People who have communication problems.

FOR MORE INFORMATIONS



MATCH CODE TEAM & CONTACTS

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