

**WeFare**

**SHARED SPACES**

Spazi collettivi come spazi per l'innovazione

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# SHARED SPACES

## **GLOSSARIO**



## **CO-WORKING**

**Refers to the sharing of workspace among freelancers and other independent workers. Co-working spaces provide workspace and community to people who are often working on their own.**

## **CO-LOCATION**

**Refers to spaces that are shared among a number of separate organizations. Multi-Tenant Nonprofit Centers are types of co-location spaces that focus on the nonprofit sector.**

## **MAKER SPACE**

**A space where people and startups can develop/test ideas often using shareable manual or automated tools. Resources include a wide range of equipment, infrastructure, materials and expert advisors.**

## **INCUBATOR**

**Where startups are supported to “incubate” potentially disruptive ideas at an early stage. Programs can include coaching and networking. Spaces can include wet labs, dry labs and office space.**

## **INNOVATION CENTER**

**Private (corporate) or public spaces with state-of-the-art technologies designed to advance ideas and product development.**

## **ACCELERATOR**

**Where groups of experienced business owners and investors “accelerate” a cohort of companies through a short but intensive program, such as three to four months, finishing with a “demo” or “pitch” day.**

## **INNOVATION CIVIC HALL**

**A new type of dedicated civic space for the innovation community to gather and exchange ideas. Includes open-work and teaching spaces, event space as well as flexible-use spaces.**

## **RESEARCH INSTITUTE**

**A space that facilitates collaborative multi-disciplinary research (sometimes between academia, the private sector, and public sector) to speed up the translation of lab discoveries into practical uses.**

**SPAZIO + COMUNITA'**  
**= INNOVAZIONE**

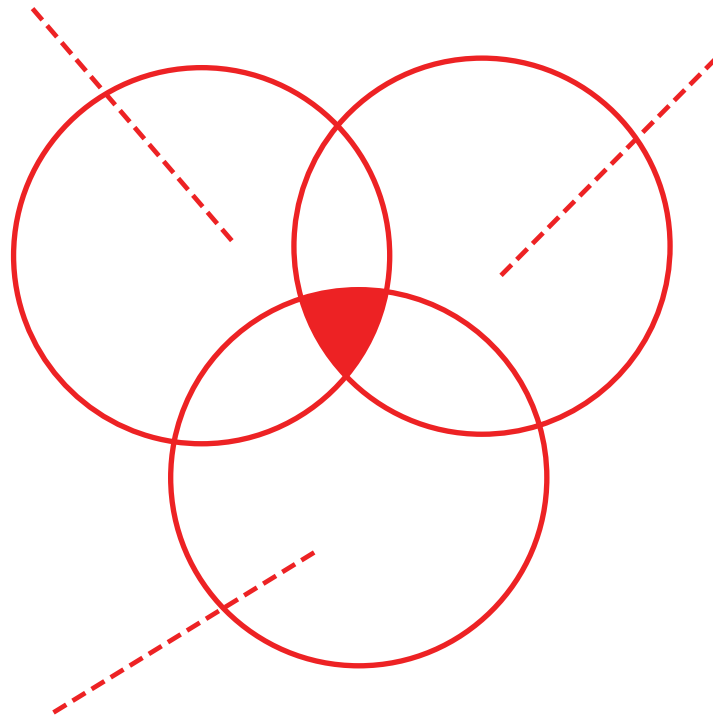
SHARED SPACES

**PERCHE' SI STANNO DIFFONDENDO**





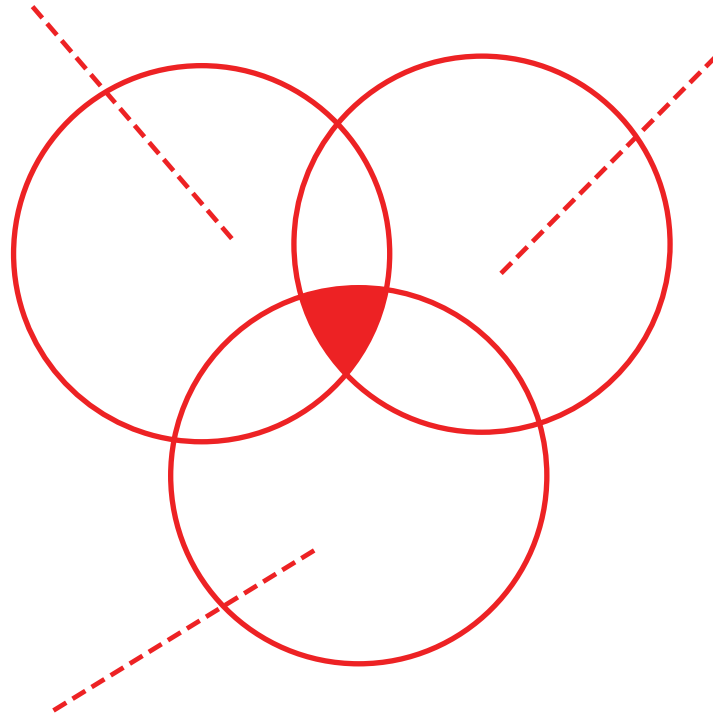
**For-profit and nonprofit strategies are blending together. Shared spaces – and frequently their members – are examples of how mission-based and market-based approaches can coincide.**



**There is increasing recognition that the problems we face are too complex to be addressed by any single player. Shared spaces connect diverse organizations and individuals, giving them the chance to collaborate, share knowledge and develop systemic solutions to the issues they are trying to address.**

**The incentives for cost sharing have been growing. Nonprofits and charities are enduring ongoing cutbacks in administrative budgets while facing increasing demands from communities and individuals.**

**Alongside new technologies has been the rise of 'independents' who work with several clients but who are not bound by the restrictions of any one physical space.**



**Real estate prices are soaring worldwide, making it increasingly difficult for small groups and individuals to find affordable workspace.**

**The pendulum is swinging from global back to local. While the 90's promised 'virtual work', the new millennium is reinforcing the importance of space.**

# coworkingmap.org

1821

Coworking Spaces

113

Countries

865

Cities

103,827

Chairs available

 Curtir 1.3 mil

 Compartilhar 42

Search for City or Country



SHARED SPACES

**LE SFIDE PER ARCHITETTI E DESIGNER**



## **TREND N°1**

**The increasingly “open” and collaborative nature of work and innovation is changing the nature of spaces.**

## **CHALLENGE N°1**

**Designing for both collaborative and individual work, while at the same time guarantee the legibility of space.**

**“If you can’t see what’s going on, the opportunity to innovate within teams nosedives”**



## **PROPOSAL N°1**

**From the OPEN OFFICE to the  
HYBRID OFFICE.**

**Openness and interaction is not  
for everyone. There is a need  
for a balance between interacti-  
ve (social) and private (reflecti-  
ve) space.**

## **CASE STUDY N°1 -**







## **CHALLENGE N°1**

**Designing to maximize more personal interaction and the sharing of tacit knowledge that is, more experiential, unstructured and undocumented information which requires highly interactive, two-way communication between people to ensure important nuances are grasped.**

## **TREND N°2**

**The complexity of innovation is re-valuing face-to-face communication**



## **PROPOSAL N°1**

**Back to basics: using the “bones of the building” to maximize (serendipitous) one-to-one encounters:**

- The atrium**
- The internal stairs**
- Corridors**
- Kitchen/Café**

## **CASE STUDY N°2 -**



### **TREND N°3**

**The ubiquitous nature of technology is transforming spaces into “test beds”.**

### **CHALLENGE N°3**

**Designing to maximize flexibility: the velocity of change with technology, combined with flux of work and team configurations includes designs that allow workers to quickly switch out equipment and wiring, give workers a range of moveable benches to “plug and play,” and even the flexibility to use personal technologies in the workplace.**

## **PROPOSAL N°3**

**“God is in the details” (Mies van der Rohe)**

**it’s those little things, the tiny minutia of detail, that ultimately can deal with the uncertainty of technology development and its changing nature.**

## **CASE STUDY N°3 -**





# RISORSE

<https://socialinnovation.org/impact/books/>

- **Emergence: the Story of the centre for Social innovation**
  - **Rigour: how to create world-changing Shared Spaces**
  - **Proof: how Shared Spaces are changing the world**
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**GRAZIE PER L'ATTENZIONE**

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